

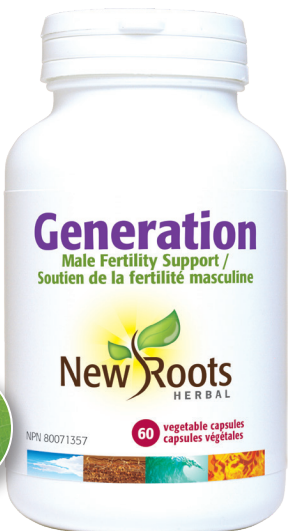
Generation

Male fertility support



- Increases conception potential
- Improves motility of sperm
- Contains robust antioxidants to protect delicate sperm DNA

ISO 17025
Accredited Laboratory



newrootsherbal.com



Generation



New Roots Herbal's Generation is formulated with ten specific nutrients that maximize male fertility from multiple perspectives. These fertility-friendly vitamins, minerals, and nutraceuticals elevate sperm count, protect their delicate DNA, and improve vigour and motility (ability to reach their destination), thereby improving your chances of conceiving.

Six robust antioxidant compounds lay the foundation of benefits within our formula. L-Carnitine serves a dual role, as it increases energy and sexual stamina along with being an antioxidant to protect sperm cells from free radicals. *N*-Acetylcysteine (NAC) is a potent antioxidant clinically proven to improve sperm production and motility. Coenzyme Q₁₀ serves a similar role to NAC, as it delivers antioxidant protection for sperm cells while energizing mitochondria for increased motility. Astaxanthin, a potent carotenoid naturally sourced from freshwater algae, further protects sperm from free-radical exposure for better motility and the energy necessary for fertilization. Generation also includes ashwagandha root extract (5% withanolides), proven in clinical trials to elevate sperm production up to 167%. Naturally sourced lycopene amplifies resistance of sperm cells to oxidative stress for increased numbers and protection of their delicate DNA.

Vitamins C and E broaden the spectrum of Generation's benefits in two ways. Vitamin C deficiency is associated with low sperm counts and poor motility; adequate levels of this antioxidant are essential. Vitamin E is a micronutrient recognized for its role in spermatogenesis, which directly impacts the quantity and quality of sperm cells.

We've included a tandem of motility minerals in our formula: Zinc and selenium collectively impact the ability of sperm to reach its destination, the egg. Zinc is also critical for sperm development.

Considering the process of spermatogenesis takes three months, the time is now to trust New Roots Herbal to prepare you for the next Generation!

Each vegetable capsule contains:

Acetyl-L-carnitine hydrochloride	225 mg
Vitamin C (ascorbic acid)	125 mg
<i>N</i> -Acetyl-L-cysteine	91.67 mg
Coenzyme Q ₁₀ (ubiquinone-10) (from fermentation)	50 mg
<i>Haematococcus pluvialis</i> extract, 1.5% astaxanthin	44.33 mg
Ashwagandha (<i>Withania somnifera</i>) root extract, 5% withanolides	33.33 mg
Natural vitamin E (mixed tocopherol concentrate, from non-GMO sunflower)	12.5 mg
Lycopene	3.334 mg
Zinc (from zinc citrate)	1.67 mg
Selenium (from yeast-free L-selenomethionine)	4.17 mcg

Other ingredients: Vegetable magnesium stearate and silicon dioxide in a non-GMO vegetable capsule composed of vegetable carbohydrate gum and purified water.

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Directions of use:

Adult men: Take 3 capsules twice daily with food or as directed by your health-care practitioner. If you are taking other medications, take this product a few hours before or after them. Consult a health-care practitioner for use beyond 6 months.

Manufactured under strict GMP (Good Manufacturing Practices).

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